

**Dear Exhibitors & Friends,**

Greetings from Delhi Ophthalmological Society.

It gives us immense pleasure to invite you to participate in the much awaited **69<sup>th</sup> Annual Conference of Delhi Ophthalmological Society “DOSCON 2018: Newer Trends in Ophthalmology”**. The conference is scheduled to be held from April 6 - 8, 2018 at Hotel Ashok, Chanakyapuri, New Delhi, with an expected attendance of over **5000 delegates** from all over India and abroad. Distinguished **International & National Faculty** will be participating in this prestigious conference. Currently, the DOS Annual Conference is considered to be the most reputed ophthalmic academic meeting in the country due to its rich scientific content and the **exceptional ophthalmic exhibition showcasing** it provides to ophthalmic exhibition participants and exhibitors as it offers an excellent opportunity to interact with a large number of members of the ophthalmic community of our country.

The conference exhibition details are currently available on the conference website **www.doscon.org**. The website provides all details of the conference scientific submissions. Details of the sessions will be subsequently available. We are already addressing a large number of queries for participation and scientific submission to the 69<sup>th</sup> Annual DOS Conference - 2018, from delegates from all over India and abroad. We ensure you that this conference will serve as an ideal launch pad, for the entire range of your current products, your new products, professional networking opportunities and brand building among the delegates.

In order to give maximum corporate visibility to the companies, we have worked out various sponsorship packages. The Organizing Committee is open to receive, discuss and finalize unique ideas of sponsorship, which may add value to the success of this conference.

**Highlights of this Conference are as follows:**

- Breakfast with Experts
- Invited Instruction Courses
- Full Day Live Surgery Session
- Two days program of Subspecialty Scientific Sessions / Symposia
- Video Assisted Skill transfer sessions
- Wetlab Session
- Exhibition
- Free Papers, E-posters, E-Video and Interesting Cases
- Lunch Symposium
- Conference Fellowship Program & Dinner
- Research Methodology Session

**Opportunities for Sponsorship:**

- Live telecast of Ophthalmic Surgery
- Wet Lab Sessions
- Conference Registration Sponsorship
- Delegate Bag & Kit Distribution Centre
- Individual Halls Sponsorship
- Breakfast Session Sponsorship
- Industry Lunch Session
- Conference Fellowship Program Sponsorship
- Conference Dinner Sponsorship
- Branding & Advertising in Conference Dinner venue
- Awards and Faculty gifts sponsorship
- Transport sponsorship
- Hospitality Lounges
- Associate Delegate (Spouse) Programme
- Kid's Corner
- Digital Video Coverage
- Audio-Visual Facilities
- DOSCON 2018 Selfie Corner

**Tariff#**

- Live Surgery Session (per hour) (6<sup>th</sup> April, 2018)** : Rs. 8.0 Lakhs to Rs. 12.0 Lakhs
  - Early Morning Time (8-10 am) : Rs. 8.0 Lakhs
  - Morning Time (10-12 noon) : Rs. 10.0 Lakhs
  - Afternoon Time (12-1 pm) : Rs. 12.0 Lakhs
  - Premium Time (1-4 pm) : Rs. 12.0 Lakhs
  - Evening Prime Time (4-6 pm) : Rs. 8.0 Lakhs
- Attention: (Per Hour; exclusive of Connectivity Charges per Centre /Hospital)**
- Wet Lab Sessions/ Sponsored Symposium** : Rs. 5.0 Lakhs to Rs. 8.0 Lakhs  
(Diagnostic Tools + Surgical Techniques)
  - Wet Lab Session : Rs. 5.0 Lakhs
  - Wet Lab Session on IOL : Rs. 6.0 Lakhs
  - Wet Lab Session on Machine : Rs. 8.0 Lakhs
- Sponsored Symposium**
  - Main Hall Sponsored Symposium (Capacity 500-700) : Rs. 8.0 Lakhs
  - Small Hall Sponsored Symposium (Capacity 300-400) : Rs. 7.0 Lakhs
  - Mini Hall Sponsored Symposium (Capacity 100-250) : Rs. 6.0 Lakhs
  - **Delegate Bag & Kit Distribution Centre** : Rs. 8 Lakhs to Rs. 10 Lakhs or Actual billing
- Technology Pavilion**
  - Technology Pavilion (T-1 to T-8 & T-11 to T-17)  
(Size 6x4m=24 sq.mtr) : Rs. 10.0 Lakhs
  - Technology Pavilion (T-9 to T-10) (size 5x4m=20 sq.mtr) : Rs. 8.0 Lakhs
  - Technology Pavilion (T-19 to T-26) (size 6x5m=30 sq.mtr) : Rs. 12.0 Lakhs
  - Technology Pavilion (T-18) (Size 7x4m=28 sq.mtr) : Rs. 11.0 Lakhs
  - Technology Pavilion (T-27 to T-30) (size 5x5m=25 sq.mtr) : Rs. 11.0 Lakhs
  - Extra charges of Corner or Two side open or Three Side Open : Rs. 1.50 Lakhs
- High-Tech Stalls**
  - High Tech Stall (B-1 to B-8) (Size 4x2m= 8 Sq.mtr) : Rs. 5.0 Lakhs
  - Extra charges of Corner or Two side open : Rs. 1.0 Lakhs
- Ophthalmic Quiz** : **Rs. 5.0 Lakhs**
- Opportunity for Sponsorship**
  - Faculty Dinner & Accommodation : Details with the Secretary\*
  - Inaugural Programme : Details with the Secretary\*
  - Running Tea & Snacks : Details with the Secretary\*
  - Lunch Sponsorship : Details with the Secretary\*
  - Metro Shuttle : Details with the Secretary\*
  - Transport : Details with the Secretary\*
  - Registration : Details with the Secretary\*
  - Conference Bag : Details with the Secretary\*

Exhibition Stall	Before 7-3-2018*	18% GST	Total Amount with GST
1. Prime Corner Stall (3x2 mts.)	Rs. 1,55,218	Rs. 27,939	Rs. 1,83,157
2. Prime Stall (3x2 mts.)	Rs. 1,41,522	Rs. 25,474	Rs. 1,66,996
3. Regular Corner Stall (2x2 mts.)	Rs. 86,740	Rs. 15,613	Rs. 1,02,353
4. Regular Stalls (2x2 mts.)	Rs. 72,131	Rs. 12,984	Rs. 85,115
5. Ordinary Stalls (2x2 mts.)	Rs. 62,087	Rs. 11,176	Rs. 73,263

<b>Exhibition Stall</b>	<b>After 7-3-2018*</b>	<b>18% GST</b>	<b>Total Amount with GST</b>
1. Prime Corner Stall (3x2 mts.)	Rs. 2,01,783	Rs. 36,321	Rs. 2,38,104
2. Prime Stall (3x2 mts.)	Rs. 1,91,740	Rs. 34,513	Rs. 2,26,253
3. Regular Corner Stall (2x2 mts.)	Rs. 1,11,392	Rs. 20,051	Rs. 1,31,443
4. Regular Stalls (2x2 mts.)	Rs. 86,740	Rs. 15,613	Rs. 1,02,353
5. Ordinary Stalls (2x2 mts.)	Rs. 71,218	Rs. 12,819	Rs. 84,037

**NOTE:**

- ❖ \*Stall charges are inclusive of 18% as per GST. In case of TDS the same will be only on the basic Amount of stall Charges and not on GST amount at all because the GST Amount is payable to the Government Account.
- ❖ #GST on Tariff rates is applicable on reverse charge i.e. borne by service recipient if the service recipient is a body corporate or partnership firm vide entry no. 4 of Notification No. 13/2017 dtd.28/06/2017 otherwise GST @ 18% will be charged extra.
- ❖ All Exhibitors Personnel attending/visiting the Conference exhibition are urged to register as exhibitor. Only registered exhibitor will be eligible for conference delegate kit, lunch & dinner programme.
- ❖ Two complimentary lunch coupons only will be provided to each exhibition stall. Complimentary LUNCH coupons will not allow entry to Conference Dinner programme. **Request for additional Complimentary Coupons will not be entertained.**
- ❖ Exhibitors will be entitled to complimentary lunch coupons in proportion to the sponsorship amount.

**SPECIAL ENTITLEMENTS FOR MAJOR SPONSORS**

Platinum Sponsor	Rs. 50 Lacs & above*
Diamond Sponsor	Rs. 40 Lacs & above*
Gold Sponsor	Rs. 30 Lacs & above*
Silver Sponsor	Rs. 25 Lacs & above*

**Complimentary:** Sponsors Backdrop + Special Exclusive Mention in DOS Times + Special Exclusive Mention in Ready Reckoner + Special Exclusive mention in Conference Website.

We would like to request you to book your stall personally or through your representative at the earliest in order to avail the stall position of your preferred choice.

The **Multicity Cheque / Local Cheque / Demand Draft** should be made of the total amount and is to be drawn in favour of **"Delhi Ophthalmological Society"** payable at **New Delhi** and sent to General Secretary, DOS.

**Please feel free to contact the Conference Secretariat @ 011-65705229, 23210810 or the Secretary Prof. Subhash C. Dadeya @ 9968604336, for any other information / assistance you may require.**

We hope to work in harmony with you to make DOSCON 2018, a fabulous success. In anticipation of your active participation,

With best regards

Yours sincerely



**Prof. Kamlesh**  
President, DOS



**Prof. Subhash C. Dadeya**  
Secretary - DOS

**Enclosures:**

1. Terms & Conditions of participation in Annual Conference of DOS– 2018
2. Layout of Exhibition
3. Exhibition Application form

**Terms & Conditions of participation in Annual Conference of DOS – 2018**

1. The Colour Exhibition Layout Plan is also be available on the conference website [www.doscon.org](http://www.doscon.org) or [www.dosonline.org](http://www.dosonline.org).
2. The sponsors / exhibitors are requested to send the duly completed and signed form, along with the payment by **Demand Draft**, to the Conference Secretariat. All demand drafts should be in favour of "**DELHI OPHTHALMOLOGICAL SOCIETY**", payable at New Delhi. **Our GST No. 07AAATD2302G1ZD and PAN No. is AAATD2302G.**
3. The amount of GST is credited to the Government Account and therefore, there will be no refund at all of GST Amount.
4. \*It is mandatory for any company wishful of trade transaction relating to any equipment or instruments in their area, to have a **GST** as per Government of India's Rules & Regulations.
6. All sponsorship slots, Exhibition area, Prime Stalls, Regular Stalls will be allotted on **First Come First Serve Basis**, upon completion of total payment. Confirmation of the allotment of sponsorship options and exhibition booths will be issued only upon receipt of the full payment.
7. **Designer / Interior Pavilions Holders** : If in case you are planning to design and fabricate your booth / Pavilion. Please ensure that the height is not more than 3m (10 ft.) in the front and on the space near the Backwall of Hanger touching the backwall of the stall, it should be not more than (9'9"ft.) in height due to Air-conditioning duct.
8. Please submit your layout drawing to the Organising Committee for approval by the Organising Committee / Event Manager.
9. Wearing of identity/registration badges is mandatory at all times & entry in scientific session & the exhibition area will be Restricted to Registered Delegates / Exhibitor only.
10. In case the stalls once booked are subsequently cancelled. There will be no refund.
11. TDS Certificate must be submitted before the month of June, 2018. If you have not submitted the TDS Certificate, we will have the right to deduct the TDS amount from the next payment received from the company.
12. The Organizing Committee will confirm the allotment of sponsorship options and exhibition booths on payment basis. The exhibitors taking more than one stall will get the neighbouring stall(s) (subject to availability).
13. There will be **no part deposit of stall charges**. The concerned exhibition company will have to pay full charges including GST for the number of stalls to be booked by them. The priority for the allotment of stalls will depend upon the date of receipt of full amount of stall charges. **Handing over of stall/exhibition area will be subject to prior completion of payment.**
14. We reserve the right to change the venue, date of 69<sup>th</sup> Annual Conference-2018, the layout drawings of the key plan and exhibition stalls.
15. An official letter of possession will be issued to the sponsor / exhibitor by the Delhi Ophthalmological Society on receipt of 100% payment advance.
16. For exhibition personnel, please note that lunch coupons will be provided to them as per conditions.
17. All the sponsors/exhibitors are requested to arrange for their comprehensive insurance, for their personnel, equipment and material during Annual Conference of DOS-2018.
18. General Security for Exhibition Area (April 6 - 8, 2018)
19. You may please note that **cloth banners or standees are not allowed** to be displayed, either inside or outside the Hotel Ashok.
20. You are requested to carefully update yourself with the details of this document and layout plans, in order to make an appropriate choice of sponsorship options/exhibition pavilions/booths as per your preferences and budget.
21. No wooden work, cutting and painting will be permitted inside the hanger structure due to security reasons.

Please feel free to contact the Conference Secretariat, for any other information/ assistance you may require :

**ADDRESS FOR ALL CORRESPONDENCE**

**Prof. Subhash C. Dadeya**

**Secretary, DOS**

Room No. 205, 2<sup>nd</sup> Floor,  
Guru Nanak Eye Centre, Maharaja Ranjit Singh Marg,  
New Delhi - 110002

Ph.: +91-11-23210810, +91-11-65705229

Email : [dosrecords@gmail.com](mailto:dosrecords@gmail.com)

Website : [www.doscon.org](http://www.doscon.org), [www.dosonline.org](http://www.dosonline.org)

**Application for Exhibition and Sponsorship**

Display Company Name on Fascia (Capital Letters) \_\_\_\_\_  
 Contact Person and Designation \_\_\_\_\_  
 Company GST No \_\_\_\_\_  
 Billing Name of Company (Capital Letters) \_\_\_\_\_  
 Company GST Registered Address \_\_\_\_\_  
 City \_\_\_\_\_ Pin Code \_\_\_\_\_ State \_\_\_\_\_ Telephone \_\_\_\_\_  
 Mobile \_\_\_\_\_ Email \_\_\_\_\_

**Mention the Trade Stall Category that you would like to Sponsor:**

Sr. No.	Stall Category		Total
1	<b>Live Surgery Session (Per hour)</b> (6 <sup>th</sup> April, 2018)	Rs. 8 Lakhs to Rs. 12.0 Lakhs (Per hours)*	
2	Early Morning Time (8-10 am)	Rs. 8.0 Lakhs*	
3	Morning Time (10-12 noon)	Rs. 10.0 Lakhs*	
4	Afternoon Time (12-1 pm)	Rs. 12.0 Lakhs*	
5	Premium Time (1-4 pm)	Rs. 12.0 Lakhs*	
6	Evening Prime Time (4-6 pm)	Rs. 8.0 Lakhs*	
7	<b>*Attention: (Per Hour; exclusive of Connectivity Charges per Centre /Hospital)</b>		
8.	<b>Wet Lab Sessions</b>	Rs. 5.0 Lakhs to Rs. 8.0 Lakhs (Diagnostic Tools + Surgical Techniques)	
9	Wet Lab Session	Rs. 5.0 Lakhs	
10	Wet Lab Session on IOL	Rs. 6.0 Lakhs	
11	Wet Lab Session on Machine	Rs. 8.0 Lakhs	
12	<b>Sponsored Symposium</b>		
13	Main Hall Sponsored Symposium (Capacity 500-700)	Rs. 8.0 Lakhs	
15	Small Hall Sponsored Symposium (Capacity 300-400)	Rs. 7.0 Lakhs	
15	Mini Hall Sponsored Symposium (Capacity 100-250)	Rs. 6.0 Lakhs	
16	<b>Delegate Bag &amp; Kit Distribution Centre</b>	Rs. 8.0 Lakhs to Rs. 10 Lakhs or Actual billing	
17	<b>Technology Pavilion</b>		
18	Technology Pavilion (T-1 to T-8 & T-11 to T-17) (Size 6x4m=24 Sq.mtr)	Rs. 10.0 Lakhs	
19	Technology Pavilion (T-9 to T-10) (Size 5x4m=20 Sq.mtr)	Rs. 8.0 Lakhs	
20	Technology Pavilion (T-19 to T-26) (size 6x5m=30 Sq.mtr)	Rs. 12.0 Lakhs	
21	Technology Pavilion (T-18) (Size 7x4m=28 Sq.mtr)	Rs. 11.0 Lakhs	
22	Technology Pavilion (T-27 to T-30) (Size 5x5m=25 Sq.mtr)	Rs. 11.0 Lakhs	
23	Extra charges of Corner or Two side open or Three Side	Rs. 1.50 Lakhs	
24	<b>High-Tech Stalls</b>		
25	High Tech Stall (B-1 to B-8) (Size 4x2= 8 Sq.mtr)	Rs. 5.0 Lakhs	
26	Extra charges of Corner or Two side open	Rs. 1.0 Lakhs	
27	Ophthalmic Quiz	Rs. 5.0 Lakhs	

28	Exhibition Stall (Before 7 <sup>th</sup> Mar., 2018)	Per Stall	GST @18%	Total Per Stall	Total
29	Prime Corner Stall (3x2 mts.)	Rs. 1,55,218	Rs. 27,939	<b>Rs. 1,83,157/-</b>	
30	Prime Stall (3x2 mts.)	Rs. 1,41,522	Rs. 25,473	<b>Rs. 1,66,995/-</b>	
31	Regular Corner Stall (2x2 mts.)	Rs. 86,740	Rs. 15,613	<b>Rs. 1,02,353/-</b>	
32	Regular Stalls (2x2 mts.)	Rs. 72,131	Rs. 12,983	<b>Rs. 85,115/-</b>	
33	Ordinary Stalls (2x2 mts.)	Rs. 62,087	Rs. 11,176	<b>Rs. 73,263/-</b>	
<b>Exhibition Stall (After 7<sup>th</sup> Mar., 2018)</b>					
34	Prime Corner Stall (3x2 mts.)	Rs. 2,01,783	Rs. 36,321	<b>Rs. 2,38,104/-</b>	
35	Prime Stall (3x2 mts.)	Rs. 1,91,740	Rs. 34,513	<b>Rs. 2,26,253/-</b>	
36	Regular Corner Stall (2x2 mts.)	Rs. 1,11,392	Rs. 20,051	<b>Rs. 1,31,442/-</b>	
37	Regular Stalls (2x2 mts.)	Rs. 86,740	Rs. 15,613	<b>Rs. 1,02,353/-</b>	
38	Ordinary Stalls (2x2 mts.)	Rs. 71,218	Rs. 12,819	<b>Rs. 84,037/-</b>	
<b>PERFORMANCE FOR STALL</b>		<b>Note:</b> TDS Certificate must be submitted before the month of June, 2018. If you have not submitted the TDS Certificate, we will have the right to deduct the TDS amount from the next payment received from the company.	<b>Basic Total</b>		
			<b>GST @18%</b>		
			<b>Total</b>		
			<b>TDS on basic only/Percentage</b>		
			<b>Grand Total</b>		

**Payment Details**

We are enclosing Cheque / Bank Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ of Bank \_\_\_\_\_ for Rs. \_\_\_\_\_ (In Word) \_\_\_\_\_.

We are deducting Rs. \_\_\_\_\_ as TDS from the total at \_\_\_\_\_% rate. The Company GST Number \_\_\_\_\_, and PAN No. \_\_\_\_\_ and the challan No of the TDS deposited is \_\_\_\_\_ dated \_\_\_\_\_ and was deposited on date \_\_\_\_\_.

**DECLARATION**

I certify that I have read the terms and conditions for sponsorship of the 69<sup>th</sup> Annual DOS Conference - 2018 and am willing to accept them.

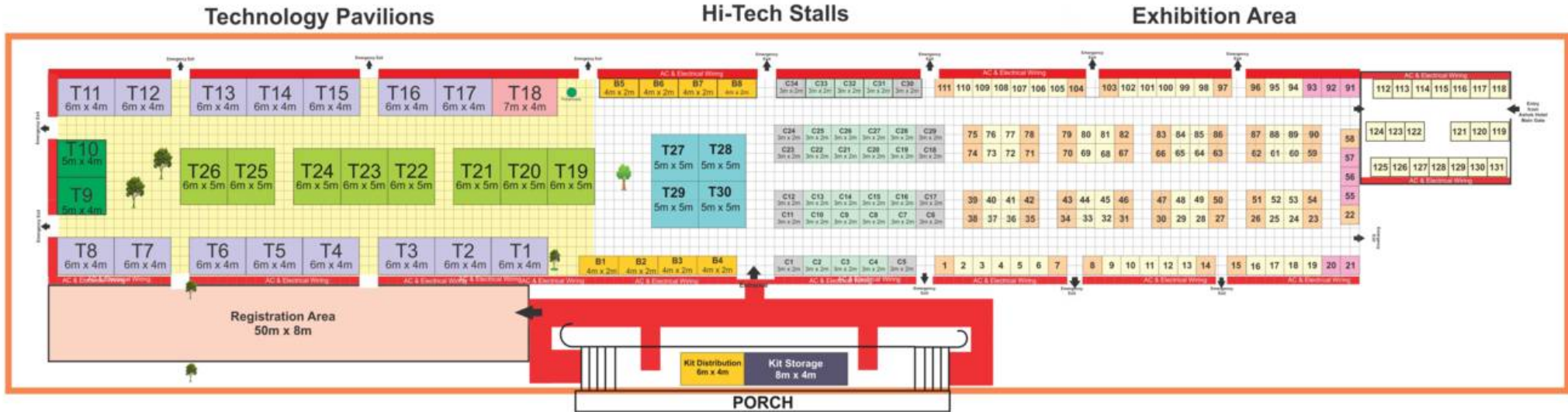
**Signature of Declarant  
With Company Stamp**

**Declarant's Name & Address**

Name : \_\_\_\_\_ Designation : \_\_\_\_\_ Address : \_\_\_\_\_ Mobile No : \_\_\_\_\_  
 \_\_\_\_\_ Email ID : \_\_\_\_\_.

# DOS Annual Conference 2018 Front Lawn, Exhibition Layout

Updated Layout as on 25<sup>th</sup> Jan, 2018



Legend		
Technology Pavilion	T1 - T8, T11 - T17	6m x 4m (24 sq.mtr.) 15 Stalls
	T19 - T26	6m x 5m (30 sq.mtr.) 07 Stalls
	T9 - T10	5m x 4m (20 sq.mtr.) 02 Stalls
	T18	7m x 4m (28 sq.mtr.) 01 Stalls
	T27 - T30	5m x 5m (25 sq.mtr.) 04 Stalls

Legend		
Hi-Tech Stalls	B1 - B8	4m x 2m (8 sq.mtr.) 8 Stalls
	Prime Corner Stalls C1, C5, C6, C11, C12, C17, C18, C23, C24, C29, C30, C34	3m x 2m (6 sq.mtr.) 13 Stalls
	Prime Regular Stalls C2 - C4, C7 - C10, C13 - C16, C19 - C22, C25 - C28, C31 - C33	3m x 2m (6 sq.mtr.) 22 Stalls
Exhibition Stalls	Corner Stalls 1, 7, 8, 14, 15, 22, 23, 26, 27, 30, 31, 34, 35, 38, 39, 42, 43, 46, 47, 50, 51, 54, 58, 59, 62, 63, 66, 67, 70, 71, 74, 75, 78, 79, 82, 83, 86, 87, 90, 96, 97, 103, 104, 111	2m x 2m (4 sq.mtr.) 44 Stalls
	Regular Stalls 2 - 6, 9 - 13, 16 - 19, 24, 25, 28, 29, 32, 33, 36, 37, 40, 41, 44, 45, 48, 49, 52, 53, 60, 61, 64, 65, 68, 69, 72, 73, 76, 77, 80, 81, 84, 85, 88, 89, 94, 95, 98-102, 105 - 110, 112-131	2m x 2m (4 sq.mtr.) 79 Stalls
	Ordinary Stalls 20, 21, 55, 56, 57, 91, 92 & 93	2m x 2m (4 sq.mtr.) 8 Stalls